

# Graphic Designer

Design Challenge Kit



# Design Challenge 1

Please read the paper [“The Alchemy of Divine Love: How Our View of God Affects Our Faith and Happiness”](#) on the Yaqeen website. **Create an infographic** based on your reading of the article. **The infographic should include a title, a short introduction, information from the article, and a short conclusion.** You may use the article as your source for copy. Organize the copy as you see fit. Think about telling a story with your piece. Include any graphics, icons, or other artwork. Please use Illustrator to create your artwork, make sure you package and submit the folder along with the final PDF. Create a final PDF of your layout that is included in your folder.

# Design Challenge 2

## Creative Brief

Yaqeen Institute is hosting a webinar on June 7th, 2025 at 8pm EST/7pm CST on the similarities of Isa (as) as depicted in the Christian tradition and in the Muslim tradition.

- The webinar will be hosted by Sh. Mahmoud Majeed, and participants will be Yaqeen fellows Amir Jackson and Sarah Arif, and Pastor Joseph Abraham.
- This webinar will be targeting an interfaith audience consisting of mostly working-age Muslims and Christians.
- The goals of this webinar include:
  - to revive the legacy of Isa/Jesus (as) and understand him as a role model we can always learn from; and,
  - to educate Muslims and Christians on their similar faith traditions in regards to Isa/Jesus (as) in order to build bridges between them

## Poster 8.5x11 inches – 3 options

Using the information provided in the creative brief, **create a poster** for the webinar event that best captures the essence of the webinar. Keep the size 8x11 inches. Create **3 different options** for the poster. Also add **a BLURB using lorem ipsum**. Stay as true as possible to the look and feel of the Yaqeen branding by reviewing other pieces on our website and social media channels. Use the title **Beyond Differences: Christians & Muslims on Loving Jesus** in your layouts. Use your imagination and be creative.

Package and zip all files and submit with your job application.

**Good Luck!**