

Yaqeen Institute - Chief Marketing Officer (CMO) FAQ

1. Where can I learn more about this role?
Check out our [job posting](#)!
2. Is this role onsite?
Ideally the CMO is based in Dallas; however, we will consider remote candidates based in the US or Canada if they're an excellent addition to the team. If the CMO is based outside of Dallas, there will be an expectation for them to occasionally travel to Dallas.
3. What's the salary/budget for this role?
At this time, we do not disclose compensation details; however, we're happy to discuss it later on in the application process.
4. What's the deadline to submit my application?
Please submit your application within the next two weeks. We want to hire for this role ASAP (ideally by the end of the year), so the sooner the better!
5. I have questions about the assignment - who can I ask?
Please feel free to make assumptions for anything that you don't know. If you don't feel comfortable making assumption(s), you can skip the question(s) without penalty.
6. I can't commit to this opportunity full-time. Can I be a fractional CMO, part-time, hourly, etc.?
We are only considering full-time candidates for this role. If you're interested in volunteering, advising or consulting instead, please fill out the [Yaqeen Volunteer Form](#) so you're in our system when future opportunities arise!
7. What does the application process look like?
Once you submit a complete application (which includes the marketing assignment), we will send your assignment over for review. After the review, if we decide to move forward with your application, we'll be in touch regarding next steps iA.
8. I submitted my application - why haven't I heard back yet?
We receive a high volume of applications and unfortunately are unable to respond to every single candidate. If we decide to move forward with your application, we'll be in touch regarding next steps iA.
9. Could you please provide feedback regarding my assignment/interview?
We receive a high volume of applications and unfortunately are unable to respond to every single candidate at this time.
10. I have a question that's not answered in this FAQ - where can I ask it?
Anything not addressed in this sheet you can ask during the interview stage, if we decide to move forward with your application.